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## **Bridging the Culture's Environments Components into a Common Cause: Case Study El Zahrawan Charity Corporation in Egypt**

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**BRIDGING THE CULTURE 'S ENVIRONMENT COMPONENTS INTO A COMMON CAUSE.  
CASE STUDY: EL ZAHRAWAN CHARITY CORPORATION IN EGYPT.**

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**ABSTRACT**

Culture in an organization is the set of values that help its members to maintain and understand what an organization is all about and what it stands for. It is considered to be the set of shared meanings that the members cherish and should respect in order to go with the norm of the organization .It also plays a very important role in shaping managerial decisions and behavior as it is the founding base for the internal environment in the organization. Culture determines the theme of the organization whether it is ethical, social or political. The Culture is engraved in the people's mind and the organization's background and the starting point behind any organizational culture comes from its founder. The organization-environment relationships would provide an array of discussion towards how to bridge these interrelated components into a common cause to help serving the community. The case study in hand El Zahrawan charity corporation, will help to highlight those efforts in melting the society to common causes related to the community and to the Egyptian country as a whole.

**Keywords:** Culture- organizational culture- ethics- ethical culture- environment- internal environment-external environment-social responsibility.

**INTRODUCTION:**

Culture is intangible, but it is the essential backbone for the success of the business in any organization. The way things are done in an organization defines its culture. The shared values, principles traditions and ways of doing things influence the way organizational members act. The ideal culture which consist of norms and values that people formally adhere to, and the real culture of values that people

may not formally admit but they practice nonetheless are two faces of the same coin (Bassis, 76). In any organization members are usually encountered with balancing between two kinds of culture: a strong vs. a weak one. Which one to breed and which one to follow is usually the question? However the great understanding here is which of those kinds of culture wins over the other in letting you as an employee follow its rules, policies and guidelines? Of course it is the strong culture,

